



The Jamestown Parks and Recreation Department is dedicated to providing and preserving the highest quality of parks and program services for our citizens as possible with the resources available.

Job title	Guest Service/Marketing Supervisor- Two Rivers Activity Center
Reports to	TRAC Facility Manager
Salary Range	\$35,000 - \$45,000
Classification	Supervisory Exempt

Location

This position will be located at the Two Rivers Activity Center (TRAC). TRAC is a state-of-the-art recreation center designed to support health and wellness for all ages. Our cause is to make our community the best place to live and play by providing resources, programs and opportunities that promote health and well-being. Our work focuses on; health and wellness programming, recreational and leisure activities, and youth development.

We value;

- **Community-** We are all in this together.
- **Quality-** We provide an exceptional experience.
- **Integrity-** We act with high ethical standards.
- **Inspiration-** We believe in what we do to make a difference.

Job Summary

Under the general supervision of the TRAC Facility Manager the Guest Services/Marketing Supervisor will provide the overall supervision and management of Member Services and Front Desk operations at TRAC as well as coordinate and develop promotional pieces for Jamestown Parks and Recreation programs, and events through printed materials, social media, email campaigns while maintaining alignment with the brand, mission, and values of the district.

Core Competencies

Guest Service

- Interacts with guests in a warm and friendly way.
- Listens to understand what guests have to say.
- Takes immediate action to meet guest requests or needs.

Safety

- Recognizes safety hazards and takes corrective action; seeking assistance when needed.
- Demonstrates knowledge of operational policies and procedures.
- Performs work safely, without causing harm or risk to self, others or property.

Mission and Values

- Demonstrates personal commitment to the Mission and Values of the facility.
- Makes a decision considering the impact of the decision on other areas.

- Initiates collaboration with others outside of service area.
- Models accountability for learning by sharing knowledge and learning from others.
- Regular and predictable attendance is required.

Interpersonal/Communication/Relationships

- Builds effective working relationships.
- Expresses appreciation to others for their work.
- Treats others with respect.

Leadership

- Demonstrates both knowledge and application of TRAC policies, procedures, and guidelines.
- Facilitates and supports change within TRAC and Jamestown Parks and Recreation.
- Demonstrates commitment to continuous learning for themselves and staff.
- Demonstrates and applies continuous quality improvement knowledge and skills.

Management

- Professionalism/Integrity - Models high standards of principles, values, and ethics through policy decisions, professional duties, and personal actions in the organization and the community.
- Leadership/Visualization - Monitors and anticipates changes with the fitness, wellness, and health care industry. Seeks input from others and provides direction to employees; listens and communicates to ensure acceptance and ownership of strategic and operational direction as well as the accomplishment of organizational goals.
- Decision Making/Problem Solving - Gathers information selects the best strategy, implements, and evaluates decisions to assure continuous improvement and contribution to the long-term best interest of TRAC and its constituents.
- Manages Money - Ensures good stewardship of financial resources through generating revenue and/or controlling costs; provides oversight for the financial condition of area of responsibility by managing effectively within budget.
- Manages Employee Resources - Promotes high levels of employee engagement, performance, and retention, and allocates resources consistent with TRAC's mission of service.

Information Management

- Demonstrates skill in accessing, preparing, and using information as relevant to position.
- Verbalizes and demonstrates knowledge of procedures for maintaining security, confidentiality and integrity of employee and member information.
- Demonstrates ability to collect, analyze and present data as appropriate to position.

Equipment

- Demonstrates skill in use of equipment relevant to position; verbalizes knowledge of appropriate safety procedures.
- Diagnoses equipment problems; repairs equipment or seeks out appropriate person to make repairs.
- Consistently informs appropriate person of problems encountered with repairs or calibration of equipment.

Duties and responsibilities

- Assures that self and staff maintain positive relationships with guests in order to recruit and retain members.
- Serves as the direct contact person for all questions and concerns for TRAC guests ensuring satisfaction for the majority. Serves as a backup to the staff at front desk.
- Provides feedback and is the liaison between guests of TRAC and appropriate program managers to ensure that guest needs are met through services and programs.
- Partners with the Facility Maintenance Supervisor to ensure a safe, efficient, attractive, and well-maintained facility including following emergency policies and procedures.
- Accountable for the recruitment, selection, development, and scheduling of the guest services staff and for insuring that the employees work as a team in achieving the department and organizations goals. Holds regular and effective staff meetings.
- Has excellent communication skills demonstrated with guests and staff.
- Has expertise in the member relations database and software programs as it pertains to front desk and membership services. Serves as a trainer and mentor to others using this software.
- Validates daily transactions for accuracy.
- Works with business office to assure accurate billing and refund policies.
- Maintains and implements Jamestown Parks and Recreation and TRAC policies and procedures and assures they are followed by staff and members.
- Assists with the coordination and development of all district communication campaigns and pieces.
- Works in partnership with department managers to support the needs of departments and contribute to creative solutions.
- Assists with the promotion of new programs and events, including, but not limited to; social media content, print material development, email campaign content, website management and digital display content.
- Assists with policy and procedure drafting and review.
- Participates in the development of the annual business plan and oversees the financial targets for the Guest Services/Marketing Department.
- Submits billing requests accurately and timely; assures budget is maintained.
- Serves as the liaison to TRAC management team and other departments and staff within the district.
- Perform other duties as delegated by the TRAC Facility Manager.

Qualifications

Education:

- Preferred bachelor's degree in communications, marketing, graphic design or related field or equivalent work experience.

Experience:

- Experience with Adobe Photoshop, InDesign, and Illustrator is strongly preferred. Applicants must also maintain a high level of creativity and be able to contribute to a fun, professional, and energetic environment.

- Supervisory experience preferred.

Physical requirements

The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, this employee is frequently required to use fine motor skills to operate a computer, keyboard, and mouse and must sit, stand, walk and kneel. Must be able to speak, hear and understand the English language. This employee occasionally is required to lift and/or move up to 50 pounds.

Direct reports

This position is responsible for the direct supervision of;

- Guest Service Attendants

Approved by:	<i>Amy Walters</i> , TRAC Facility Manager
Date approved:	Board approved 2/13/2017
Reviewed:	2/13/2017