



North Dakota Recreation & Park Association 2017 Work Plan

Mission: Advancing parks, recreation and conservation for an enhanced quality of life in North Dakota.

This 2017 work plan includes the activities necessary to maintain NDRPA (Section I) and the tasks required to further its mission (Section II).

I. Maintain and Sustain

- A. Assure financial stability and efficiency, including monitoring the budget (*Board, Executive Director*), conducting an annual examination of finances (*Internal Affairs Committee*), and exploring revenue generation opportunities (*Revenue Committee*).
- B. Continue to contract for an executive director (*Board*).
- C. Cultivate potential board and committee members (*Internal Affairs Committee*).
- D. Review and update the by-laws as needed (*Board*).
- E. Set the training and meeting calendar well in advance (*Board, Executive Director*), including selection of future conference sites (*Internal Affairs Committee*).
- F. Establish a regular schedule of board and committee meetings (*Board, Executive Director*).
- G. Implement a membership recruitment/retention plan (*Internal Affairs Committee, Executive Director*).
- H. Maintain relationship with National Recreation and Park Association (*Board, Executive Director*).

II. Action Items

- A. Member Services: Provide training, information and networking for parks and recreation stakeholders. (*External Affairs Committee, Executive Director*).
 1. Offer and support professional development.
 - i. Host the CPSI Course in March and the State Conference in September; co-host the Trails Conference in August.
 - ii. Promote webinars offered by partners, such as NRPA, to members.
 - iii. Continue to explore option to collaborate with the ND League of Cities on the 2019 conference or other training workshops.
 - iv. Develop a webinar for park board commissioners based on the park board manual (*Task Force*).
 2. Connect stakeholders in-person and online and share information, data and resources.
 - i. Publish *FOCUS* quarterly and the *eUpdate* monthly.
 - ii. Develop new website (*Task Force*).
 3. Provide technical assistance and outreach to small park districts (*Internal Affairs Committee*).
 4. Continue scholarship program for college/university students.
- B. Policy Advocacy: Represent parks and recreation interests on public policy issues (*Public Policy Committee, Executive Director*).
 1. Advocate on state and federal policy issues that impact public parks, recreation and conservation.
 - i. Utilize the legislative platform during the session.
 - ii. Participate in Parks Day at the Capitol in March with exhibit space in Memorial Hall.
 2. Support active member engagement at the state and federal level.
 - i. Distribute weekly legislative updates during the session and specific calls to action as needed.
 - ii. Monitor interim activities and distribute updates as needed.
 - iii. Provide education on the legislative process and share opportunities for involvement.
- C. Public Outreach: Promote the benefits of parks and recreation and the importance of conservation, health and wellness, and access (*External Affairs Committee, Executive Director*).
 1. Continue awards program.
 2. Identify potential future partners for cross-promotion, such as tourism, health, political subdivisions, etc.