



Advertise in FOCUS

FOCUS is the quarterly magazine of the North Dakota Recreation & Park Association (NDRPA). FOCUS is mailed to more than 600 park and recreation professionals and board members across the state and posted at www.ndrpa.com.

2018 ADVERTISING RATES – Discounted rates available to NDRPA commercial members-see below.

Ad Size*	One Issue	Two or Three Issues	Four Issues
Full page	\$220	\$205 each	\$720 total (\$180 each)
Half page	\$170	\$155 each	\$520 total (\$130 each)
Quarter page	\$145	\$130 each	\$420 total (\$105 each)
Insert supplied by advertiser	\$355		

2018 ISSUE DEADLINES

Publication	Ad Deadline	Est. Distribution
Winter	January 15	February 15
Spring	April 15	May 15
Summer	July 15	August 15
Fall	October 15	November 15

AD MECHANICS*

Size	Dimensions
Full page	8" wide x 10" tall
Half page horizontal	8" wide x 5" tall
Half page vertical	4" wide x 10" tall
Quarter page	4" wide x 5" tall
Insert	Must be provided to printer specifications – contact NDRPA for details

*All inside ads are black and white. Ads should be submitted electronically at 300 dpi resolution in .jpg, .tif, .eps or .pdf format to sgegelman@clearwatercommunications.net by the issue deadline specified above. Inserts are offered on a first-come, first-served basis based on available space – contact sgegelman@clearwatercommunications.net to inquire about availability.

2018 FOCUS Advertising Contract

Advertiser _____
 Authorized Contact Person _____ Signature _____
 Address _____
 Phone _____ Email _____

CHECK CHOICES BELOW

NDRPA Commercial Member: ___ Gold-50% discount ___ Silver-25% discount ___ Bronze-10% discount
Billing Options: ___ Invoice for entire year now ___ Invoice for each issue ___ Check enclosed
Ad Size: ___ Full page ___ Half page ___ Quarter page ___ Insert
Issue(s): ___ All Four ___ Winter ___ Spring ___ Summer ___ Fall
Ad Design: ___ Same each issue ___ Different each issue

Advertisers will receive one copy of FOCUS when distributed.

Send FOCUS to an address different than above.

Organization _____
 Contact Person _____
 Address _____
 City _____ State _____ Zip _____

Complete this form and mail, fax or email to:
 NDRPA
 PO Box 1091
 Bismarck, ND 58502
 Phone: 701-355-4458
 Fax: 701-223-4645
 Email:
sgegelman@clearwatercommunications.net

Thank you for your support of NDRPA!