



Advertise in FOCUS

FOCUS is the quarterly magazine of the North Dakota Recreation & Park Association (NDRPA). FOCUS is mailed to almost 600 park and recreation professionals and board members across the state and posted at www.ndrpa.com.

2017 ADVERTISING RATES – Discounted rates available to NDRPA commercial members-see below.

Ad Size*	One Issue	Two or Three Issues	Four Issues
Full page	\$215	\$200 each	\$700 total (\$175 each)
Half page	\$165	\$150 each	\$500 total (\$125 each)
Quarter page	\$140	\$125 each	\$400 total (\$100 each)
Insert supplied by advertiser	\$350		

2017 ISSUE DEADLINES

Publication	Ad Deadline	Est. Distribution
Winter	January 15	February 15
Spring	April 15	May 15
Summer	July 15	August 15
Fall	October 15	November 15

AD MECHANICS*

Size	Dimensions
Full page	8" wide x 10" tall
Half page horizontal	8" wide x 5" tall
Half page vertical	4" wide x 10" tall
Quarter page	4" wide x 5" tall
Insert	Must be provided to printer specifications – contact NDRPA for details

*All inside ads are black and white. Ads should be submitted electronically at 300 dpi resolution in .jpg, .tif, .eps or .pdf format to clear8@btinet.net by the issue deadline specified above. Inserts are offered on a first-come, first-served basis based on available space – contact clear8@btinet.net to inquire about availability.

2017 FOCUS Advertising Contract

Advertiser _____
 Authorized Contact Person _____ Signature _____
 Address _____
 Phone _____ Fax _____ Email _____

CHECK CHOICES BELOW

NDRPA Commercial Member: ___Gold-50% discount ___Silver-25% discount ___Bronze-10% discount

Billing Options: ___Invoice for entire year now ___Invoice for each issue ___Check enclosed

Ad Size: ___Full page ___Half page ___Quarter page ___Insert

Issue(s): ___All Four ___Winter ___Spring ___Summer ___Fall

Ad Design: ___Same each issue ___Different each issue

Advertisers will receive one copy of FOCUS when distributed.

Send FOCUS to an address different than above.

Organization _____
 Contact Person _____
 Address _____
 City _____ State _____ Zip _____

Complete this form and mail, fax or email to:

NDRPA
 PO Box 1091
 Bismarck, ND 58502
 Phone: 701-355-4458
 Fax: 701-223-4645 Email:
sgegelman@clearwatercommunications.net

Thank you for your support of NDRPA!