



## North Dakota Recreation & Park Association 2020 Work Plan

**Mission:** Advancing parks, recreation and conservation for an enhanced quality of life in North Dakota.

This 2020 work plan includes the activities necessary to maintain NDRPA (Section I) and the strategies required to further its mission (Section II).

### I. Maintain and Sustain

- A. Assure financial stability and efficiency, including monitoring the budget (*Board*), conducting an annual examination of finances (*Revenue Committee*), and reviewing revenue streams annually (*Revenue Committee*).
- B. Continue to contract for an executive director (*Board*).
- C. Cultivate potential board and committee members (*Past President*).
- D. Review and update the bylaws as needed (*Board*).
- E. Set the training and meeting calendar well in advance, including selection of future conference sites (*Board*).
- F. Establish a regular schedule of board and committee meetings (*Board*).
- G. Implement a membership recruitment/retention plan (*Engagement Committee*).
- H. Maintain relationship with National Recreation and Park Association (*Board*).

### II. Action Items

- A. Member Services: Provide training, information and networking for parks and recreation stakeholders.
  - 1. Offer and support professional development (*Education Committee*).
    - i. Host a member meeting in February, the CPSI Course in March and the joint State Conference-Trails Conference in September.
    - ii. Promote webinars offered by partners, such as NRPA and IPRA, to members.
    - iii. Explore option to collaborate with the ND League of Cities and other organizations on training workshops.
    - iv. Explore further options for park board commissioner education.
  - 2. Connect stakeholders in-person and online and share information, data and resources (*Engagement Committee*).
    - i. Publish *FOCUS* quarterly and the *eUpdate* monthly.
    - ii. Publish the biennial Professional Directory.
  - 3. Provide technical assistance and outreach to small park districts (*Education Committee*).
  - 4. Continue scholarship program for college/university students and professionals (*Engagement Committee*).
- B. Policy Advocacy: Represent parks and recreation interests on public policy issues (*Public Policy Committee, Policy Action Team*).
  - 1. Advocate on state and federal policy issues that impact public parks, recreation and conservation.
    - i. Implement advocacy efforts to secure state funding for park district infrastructure in 2021.
    - ii. Plan Parks Day at the Capitol for 2021.
  - 2. Support active member engagement at the state and federal level.
    - i. Monitor interim activities and distribute updates as needed.
    - ii. Provide education on the legislative process and share opportunities for involvement.
- C. Public Outreach: Promote the benefits of parks and recreation and the importance of conservation, health and wellness, and access.
  - 1. Continue awards program (*Awards Committee*).