



## North Dakota Recreation & Park Association 2022 Work Plan

**Mission:** Advancing parks, recreation and conservation for an enhanced quality of life in North Dakota.

This 2022 work plan includes the activities necessary to maintain NDRPA (Section I) and the strategies required to further its mission (Section II).

### I. Maintain and Sustain

- A. Assure financial stability and efficiency, including monitoring the budget (*Board*), conducting an annual examination of finances (*Revenue Committee*), and reviewing revenue streams annually (*Revenue Committee*).
- B. Continue to contract for an executive director (*Board*).
- C. Cultivate potential board and committee members (*Past President*).
- D. Review and update the bylaws as needed (*Board*).
- E. Set the training and meeting calendar well in advance, including selection of future conference sites (*Board*).
- F. Establish a regular schedule of board and committee meetings (*Board*).
- G. Implement a membership recruitment/retention plan (*Engagement Committee*).
- H. Maintain relationship with National Recreation and Park Association (*Board*).

### II. Action Items

- A. Member Services: Provide training, information and networking for parks and recreation stakeholders.
  1. Offer and support professional development (*Education Committee*).
    - i. Host a winter member meeting, spring CPSI Course and Playground Maintenance Course, a virtual roundtable, and the annual State Conference in September.
    - ii. Promote webinars offered by partners, such as NRPA and other state associations, to members.
    - iii. Explore option to collaborate with the ND League of Cities and other organizations on training workshops.
    - iv. Develop taskforce to update park board manual and commissioner training webinar.
  2. Connect stakeholders in-person and online and share information, data and resources (*Engagement Committee*).
    - i. Publish *FOCUS* quarterly and the *eUpdate* monthly.
    - ii. Publish the biennial Professional Directory.
    - iii. Administer the North Dakota Parks and Recreation Professionals Facebook Group.
  3. Provide technical assistance and outreach to small park districts (*Education Committee*).
  4. Continue scholarship program for college/university students and professionals (*Engagement Committee*).
- B. Policy Advocacy: Represent parks and recreation interests on public policy issues (*Public Policy Committee, Policy Action Team*).
  1. Advocate on state and federal policy issues that impact public parks, recreation and conservation.
  2. Support active member engagement at the state and federal level.
    - i. Monitor interim activities and distribute updates as needed.
    - ii. Plan Parks Day at the Capitol for 2023.
    - iii. Provide education on the legislative process and share opportunities for involvement.
- C. Public Outreach: Promote the benefits of parks and recreation and the importance of conservation, health and wellness, and access.
  1. Continue awards program (*Awards Committee*).