



North Dakota Recreation & Park Association 2023 Work Plan

Mission: Advancing parks, recreation and conservation for an enhanced quality of life in North Dakota.

This 2023 work plan includes the activities necessary to maintain NDRPA (Section I) and the strategies required to further its mission (Section II).

I. Maintain and Sustain

- A. Assure financial stability and efficiency, including monitoring the budget (*Board*), conducting an annual examination of finances (*Revenue Committee*), and reviewing revenue streams annually (*Revenue Committee*).
- B. Continue to contract for an executive director (*Board*).
- C. Cultivate potential board and committee members (*Past President*).
- D. Review and update the bylaws as needed (*Board*).
- E. Set the training and meeting calendar well in advance, including selection of future conference sites (*Board*).
- F. Establish a regular schedule of board and committee meetings (*Board*).
- G. Implement a membership recruitment/retention plan (*Engagement Committee*).
- H. Maintain relationship with National Recreation and Park Association (*Board*).

II. Action Items

- A. Member Services: Provide training, information and networking for parks and recreation stakeholders.
 1. Offer and support professional development (*Education Committee*).
 - i. Host a spring CPSI Course, virtual or in-person roundtable, and the annual State Conference in September.
 - ii. Continue partnering with fellow state associations and political subdivision partners to offer training opportunities.
 - iii. Explore further options for park board commissioner education.
 2. Connect stakeholders in-person and online and share information, data and resources (*Engagement Committee*).
 - i. Publish *FOCUS* quarterly and the *eUpdate* monthly.
 - ii. Administer the website and North Dakota Parks and Recreation Professionals Facebook Group.
 3. Provide technical assistance and outreach to small park districts (*Education Committee*).
 4. Continue scholarship program for college/university students and professionals (*Engagement Committee*).
 5. Develop framework for peer mentoring program/professional development (*Education Committee*).
 6. Conduct financial review to assess funding capacity to achieve goals (*Revenue Committee*).
- B. Policy Advocacy: Represent parks and recreation interests on public policy issues (*Public Policy Committee, Policy Action Team*).
 1. Advocate on state and federal policy issues that impact public parks, recreation and conservation.
 - i. Utilize the legislative platform during the session.
 - ii. Participate in Parks Day at the Capitol on Feb. 16.
 2. Support active member engagement at the state and federal level.
 - i. Distribute weekly legislative updates during the session and specific calls to action as needed.
 - ii. Monitor interim activities and distribute updates as needed.
 - iii. Provide education on the legislative process and share opportunities for involvement.
- C. Public Outreach: Promote the benefits of parks and recreation and the importance of conservation, health and wellness, and access.
 1. Continue awards program (*Awards Committee*).