



# SPONSOR PROSPECTUS

## 2024 NDRPA STATE CONFERENCE

### WATFORD CITY, ND | SEPTEMBER 10-12, 2024









**RESERVE YOUR  
SPONSORSHIP TODAY!**

**SCAN QR  
CODE TO  
RESERVE**



CONFERENCE HOSTED AT THE BEAUTIFUL ROUGH RIDER CENTER IN WATFORD CITY, ND | DEADLINE TO EXHIBIT IS AUGUST 19

*Become a conference sponsor and get in front of municipal government purchasers, leaders, and decision makers, all while supporting parks and recreation! We have sponsorship packages to fit your needs and budget.*

	PLATINUM				GOLD					SILVER					
															
	Social/ Dinner \$2,500	Awards Banquet \$1,750	Golf Tourney \$1,250	Lunch Sponsor \$1,250	Live Band \$1,000	Social Hour \$1,000	Shuttle & Bus \$750	Breakfast Sponsor \$700	Tour Sponsor \$700	Attendee Gift \$550	Breakout Room \$500	Coffee/ Water \$500	Break/ Snack \$500	Lounge Area \$500	Door Prizes \$400
Logo on Signage at Event/Activity/Space	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Signage at Meal	X	X	X	X				X							
Logo on Stage Slideshow	X	X	X	X	X	X	X	X	X						
Announcement from Stage	X	X	X	X	X			X							
Logo/Name on NDRPA Conference Website	Large	Large	Large	Large	Small	Small	Small	Small	Small	Name	Name	Name	Name	Name	Name
Logo/Name in Email Messages	Large	Large	Large	Large	Small	Small	Small	Small	Small	Name	Name	Name	Name	Name	Name
Logo/Name on Focus Schedule	Large	Large	Large	Large	Small	Small	Small	Small	Small	Name	Name	Name	Name	Name	Name
Logo/Name on Conference Schedule	Large	Large	Large	Large	Small	Small	Small	Small	Small	Name	Name	Name	Name	Name	Name
Insert in Attendee Packet <i>(Provided by Sponsor)</i>	X	X	X	X	X	X	X	X	X						

QUESTIONS? NO PROBLEM. CONTACT US TODAY!



VISIT [WWW.NDRPA.COM](http://WWW.NDRPA.COM)



EMAIL | [NDRPAOFFICE@GMAIL.COM](mailto:NDRPAOFFICE@GMAIL.COM)



CALL | 701.355.4458

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### SELECT THE IDEAL SPONSORSHIP LEVEL THAT FITS YOUR NEEDS

2024 SPONSORSHIP LEVELS

PLATINUM

GOLD

SILVER

## PLATINUM LEVEL SPONSOR PACKAGES

### PLATINUM LEVEL Sponsor Recognition:

- Verbal Recognition from Stage & Logo on Slideshow
- Large Logo on NDRPA Conference Website
- Large Logo in Conference Email Messages
- Large Logo in NDRPA Focus Publication
- Large Logo on Conference Schedule
- Optional: Insert in Attendee Bag (if provided by sponsor)

PLUS YOUR EXCLUSIVE SPONSOR BENEFITS LISTED BELOW...



### KICK-OFF NIGHT SOCIAL & DINNER SPONSOR | \$2,500

The anticipated kickoff event for all conference attendees, the Tuesday evening Social and Dinner will be hosted at a local park and will feature live music and great food. Tuesday Social/Dinner sponsorship offers great exposure as your company logo will be featured on signage throughout the well-attended event.

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Signage Throughout Park
- Logo on Sign at Buffet/Meal Table
- Logo on Sign at Dinner Beverage Station
- Signage will also include a QR code directing attendees to your company website



### AWARDS BANQUET SPONSOR | \$1,750

The main event of the conference, the Awards Banquet celebrates individual and organizational accomplishments in Parks & Recreation throughout North Dakota. Sponsorship of this prestigious event supports leaders in the industry and will feature your organizational logo on signage throughout the banquet hall.

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Sign at every Banquet Table
- Logo on Sign at Buffet/Meal Table
- Logo on Sign at Beverage Station
- Signage will also include a QR code directing attendees to your company website
- **2 Banquet Tickets Included**



### GOLF TOURNAMENT NAMING SPONSOR | \$1,250

This platinum sponsorship package allows the conference golf tournament to be named after your company. Not only will your logo be seen on the scorecard, and at every hole, but your company's name also will be announced before the shotgun start to all tournament golfers. An optional designated hole for a staged hole game of your choosing is also available. Additionally, two golf entries are provided!

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo at Every Hole & On Scorecard
- Announcement at Shotgun Start
- Signage will include a QR code directing attendees to your company website
- **2 Golf Tournament Entries Included**



### LUNCH SPONSOR | \$1,250

The highly impactful lunch sponsorships allow you to reach all conference attendees at their favorite break in the day. With your company logo displayed throughout the lunch event, attendees will associate your brand with great food and a positive experience.

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Sign at Every Lunch Table
- Logo on Sign at Buffet/Meal Table
- Signage includes a QR code directing attendees to your company website

## PROMOTION ENHANCERS

Looking for more ways to promote your business? We've got you covered! *Just add-on any of the following items below to make a bigger impact.*



### PROGRAM ADVERTISEMENT

*Purchase a color ad in our program booklet given to all attendees. Ads provided by Sponsor.*

**FULL PAGE AD | \$500**

**HALF PAGE AD | \$300**



### MEAL SPONSORSHIP ENHANCER

*Only available to Kick-Off Dinner, Banquet, Lunch, and Breakfast Sponsors*

**SEAT DROP | \$450**

- Flyer/Promo item on every seat at your sponsored meal to add more impact. Flyer provided by Sponsor.



### GOLF EVENT EXTRAS

**GOLF GAME SPONSOR | \$500**

- Naming sponsor of fun game sponsor (pin game, celebrity shot) on par 3 hole at golf tournament. Sponsor is welcome to assist in helping run the game.
- Logo featured on scorecard & signage at game site.
- 1 Golf Tournament Entry included

**HOLE SPONSOR | \$250**

- Logo featured on signage at a tournament golf hole & company recognized on scorecard



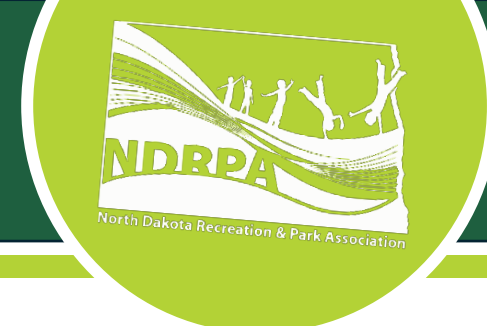
### MAILING LIST

**ATTENDEE MAILING LABELS | \$550**

- Purchase the attendee mailing list (printed address labels) to make post-event follow-up more effective

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## GOLD LEVEL SPONSOR PACKAGES

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- Small Logo on NDRPA Conference Website
- Small Logo in Conference Email Messages
- Small Logo in NDRPA Focus Publication
- Small Logo on Conference Schedule
- Optional: Insert in Attendee Bag (if provided by sponsor)

PLUS YOUR EXCLUSIVE SPONSOR BENEFITS LISTED BELOW...



### LIVE BAND SPONSOR | \$1,000

A unique and fun sponsorship opportunity, the Live Band Sponsorship allows you to sponsor the live musical entertainment at the Tuesday evening social. Featuring "Paint the Town," a sought-after local band, the social's entertainment is sure to be the hit of the conference and your company will be center stage for the big performance!

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Stage During Live Band
- Logo on Sign at Beverage Station
- Signage also includes a QR code directing attendees to your company website



### SOCIAL HOUR SPONSOR | \$1,000

The Social Hour Sponsorship allows you to host a fun and relaxing event for conference attendees where your company logo will be on display, and you will have the opportunity to meet and mingle with potential customers. Featuring a free keg of beer before the Awards Banquet, the Social Hour is sure to be a well-attended and highly regarded conference event

#### EXCLUSIVES SPONSOR BENEFITS:

- Free Beer Social Hosted by Sponsor
- Logo on Signs at Bar & High Tops
- Signage also includes a QR code directing attendees to your company website



### SHUTTLE/BUS TOUR SPONSOR | \$750

Get your company logo on the move with this multi-day transportation sponsorship opportunity. As the Shuttle and Bus Tour Sponsor, your company logo will be featured on signage inside the shuttle bus for the Tuesday offsite social

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Sign in Shuttle Bus
- Logo on Sign in Tour Bus
- Logo on Tour Map Handout with a QR Code directing attendees to your company website



### BREAKFAST SPONSOR | \$700 (1 AVAILABLE)

The first and most important meal of the day, breakfast is a great time to make a first impression with conference attendees! With a Breakfast Sponsorship, your company's logo will be featured on the breakfast buffet, at the beverage station, and at every table.

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Sign at Every Breakfast Table
- Logo on Sign at Buffet/Meal Table
- Signage includes a QR code directing attendees to your company website



### DOWNTOWN TOUR SPONSOR | \$700

A great place to meet and greet conference attendees, the Tuesday Tour of Downtown Grand Forks provides a fun and unique sponsorship opportunity for your company! Join the walking/tasting tour as they hit downtown hot spots using a fun map featuring your logo!

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Signage at Tour Destination
- Logo on Downtown Tour Map Handout
- Map also includes a QR code directing attendees to your company website

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## SILVER LEVEL SPONSOR PACKAGES

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- Name on NDRPA Conference Website
- Name on Conference Email Messages
- Name in NDRPA Focus Publication
- Name on Conference Schedule

PLUS YOUR EXCLUSIVE SPONSOR BENEFITS LISTED BELOW...



### ATTENDEE GIFT SPONSOR | \$550

Make a lasting impression with the attendee gift sponsorship! Proudly display your company logo on the attendee gift box, a commemorative souvenir of the conference to remind attendees of the conference, and your company, for years to come.

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Attendee Gift Box
- Sticker on gift box will also include a QR code directing attendees to your website



### BREAKOUT ROOM SPONSOR | \$500 (3 AVAILABLE)

Claim a breakout room and get your company's name in front of all attendees multiple times throughout the conference! This great sponsorship names a session breakout room after your company for the duration of the conference.

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Sign in Breakout Room
- Name Listed in Program & on Map
- Signage will also include a QR code directing attendees to your company website



### COFFEE/WATER SPONSOR | \$500 (2 AVAILABLE)

SPONSORSHIP AVAILABLE ON DAY 2 & DAY 3

Your potential customers will appreciate this sponsorship! Sponsor the fuel that keeps the conference running while getting your company's name out there!

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Sign at Coffee Station
- Signage will also include a QR code directing attendees to your company website



### BREAK/SNACK SPONSOR | \$500 (3 AVAILABLE)

Who doesn't love a good snack time? As the break/snack table sponsor, you'll gain access to the conference attendees as they network and enjoy refreshments in between sessions.

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Sign at Snack Area
- Signage will also include a QR code directing attendees to your company website



### LOUNGE AREA SPONSOR | \$500 (2 AVAILABLE)

SPONSORSHIP AVAILABLE ON DAY 2 & DAY 3

Conferences can be exhausting so make a statement by sponsoring a lounge area to allow attendees space to relax and recharge throughout the day. Make a positive and supportive impression with your company logo on signage at the lounge area.

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Sign at Lounge Area
- Signage will also include a QR code directing attendees to your company website



### DOOR PRIZE SPONSOR | \$400

Support the conference goers and celebrate their attendance by being the exclusive door prize sponsor, allowing the conference host to purchase awesome prizes for giveaways!

#### EXCLUSIVES SPONSOR BENEFITS:

- Logo on Sign at Prize Table
- Verbal Announcement at every Door Prize Drawing recognizing your sponsorship

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