



## North Dakota Recreation & Park Association 2025 Work Plan

**Mission:** Advancing parks, recreation and conservation for an enhanced quality of life in North Dakota.

This 2025 work plan includes the activities necessary to maintain NDRPA (Section I) and the strategies required to further its mission (Section II).

### I. Maintain and Sustain

- A. Assure financial stability and efficiency, including monitoring the budget (*Board*), conducting an annual examination of finances (*Revenue Committee*), and reviewing revenue streams annually (*Revenue Committee*).
- B. Continue to contract for an executive director (*Board*).
- C. Cultivate potential board and committee members (*Past President*).
- D. Review and update the bylaws as needed (*Board*).
- E. Set the training and meeting calendar well in advance, including selection of future conference sites (*Board*).
- F. Establish a regular schedule of board and committee meetings (*Board*).
- G. Implement a membership recruitment/retention plan (*Engagement Committee*).
- H. Maintain relationship with National Recreation and Park Association (*Board*).

### II. Action Items

- A. Member Services: Provide training, information and networking for parks and recreation stakeholders.
  1. Offer and support professional development (*Education Committee*).
    - i. Host a spring CPSI Course and the annual State Conference in September.
    - ii. Continue partnering with fellow state associations and political subdivision partners to offer training opportunities.
    - iii. Continue marketing the park board commissioner training webinar and ND Park Board Manual.
  2. Connect stakeholders in-person and online and share information, data and resources (*Engagement Committee*).
    - i. Publish *FOCUS* quarterly and the *eUpdate* monthly.
    - ii. Administer the website and North Dakota Parks and Recreation Professionals Facebook Group.
  3. Provide technical assistance and outreach to small park districts (*Education Committee*).
  4. Continue scholarship program for college/university students and professionals (*Engagement Committee*).
  5. Continue promoting and encouraging the peer mentoring program: info-share workshops and cohort meetings (*Education Committee*).
- B. Policy Advocacy: Represent parks and recreation interests on public policy issues (*Public Policy Committee, Policy Action Team*).
  1. Advocate on state and federal policy issues that impact public parks, recreation and conservation.
    - i. Utilize the legislative platform during session.
  2. Explore succession planning options for the public policy committee chair position.
  3. Support active member engagement at the state and federal level.
    - i. Distribute weekly legislative updates during session and calls to action as needed.

- ii. Co-host with other political subdivision associations the Local Government Capitol Connection Feb. 18-19 in Bismarck.
  - iii. Provide education on the legislative process and share opportunities for involvement.
  - iv. Monitor interim activities and distribute updates as needed.
- C. Public Outreach: Promote the benefits of parks and recreation and the importance of conservation, health and wellness, and access.
  - 1. Continue awards program (*Awards Committee*).
  - 2. Research process for an economic impact study (*Board*).
  - 3. Develop a public relations campaign (*Engagement Committee*).